



WHOLE GENOME SEQUENCING

GREATER ACCURACY & PRECISION

- Looking at whole genome/genetic sequence
- Lower false positive rate than 16S
- Identifying Bacteria, Virus, Fungi, and Protists
- Unbiased results



HIGH-CONTACT CORING SYSTEM

GREATER DNA CAPTURE

- Maximizing contact throughout entire 3D structure
- Inside of stool has different distribution of microbes than surface
- Greater DNA = more accurate results
- 10-12 points of contact as opposed to one scoop



MICROBIOME MAPPING

MORE FUNCTIONAL UNDERSTANDING

- Species richness/diversity
- Comparison of microbiome to a healthy population
- Abundance of pathogens and keystone species
- Dysbiosis indicators
- Explores over 20+ functions of the microbiome



LIFESTYLE RECOMMENDATIONS

KEY TAKEAWAYS

- **NUTRITION:** Specific foods and nutrients that can increase or decrease microbial abundance
- **LIFESTYLE:** How sleep, exercise, smoking, hygiene, and stress impact microbial abundance
- **SUPPLEMENT:** Supplements that can increase or decrease specific microbial abundance



DIFFERENCES

- ✓ Most accurate analysis on the market
- ✓ Higher DNA capture
- ✓ Functional analysis reporting
- ✓ Actionable outcome measures
- ✓ Customized lifestyle and dietary recommendations
- ✓ Faster results
- ✓ Lower cost

